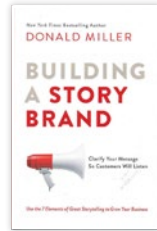


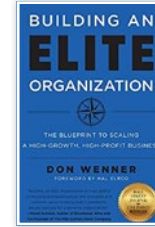
Balentine's Recommended Reading for Business Owners and Entrepreneurs



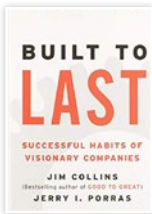
Alchemy: The Dark Art and Curious Science of Creating Magic in Brands, Business, and Life
Rory Sutherland



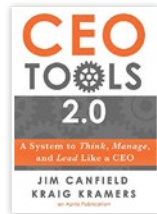
Building a Story Brand
Donald Miller



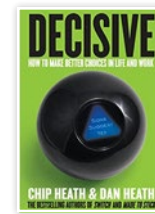
Building an Elite Organization
Don Wenner



Built to Last
Jim Collins
Jerry I. Porras



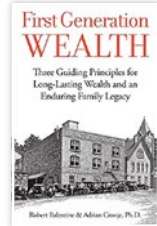
CEO Tools
Jim Canfield
Kraig Kramers



Decisive
Chip Heath
Dan Heath



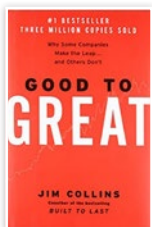
Extreme Ownership
Jocko Willink
Leif Babin



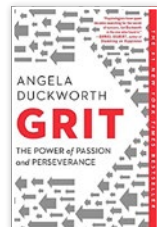
First Generation Wealth
Robert Balentine
Adrian Cronje, Ph.D.



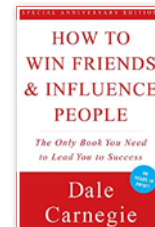
Fundamentally Different
David J. Friedman



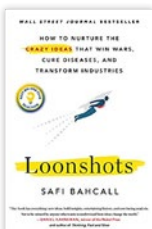
Good to Great
Jim Collins



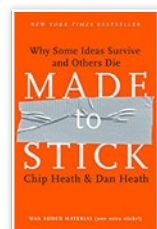
Grit
Angela Duckworth



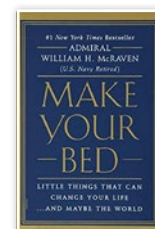
How to Win Friends & Influence People
Dale Carnegie



Loonshots
Safi Bahcall



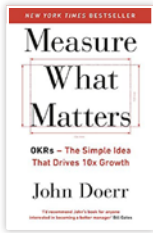
Made to Stick
Chip Heath
Dan Heath



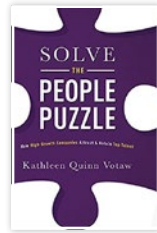
Make Your Bed
Adm. William H. McRaven



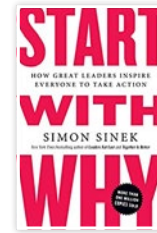
BALENTINE



Measure What Matters
John Doerr



Solve the People Puzzle
Kathleen Quinn Votaw



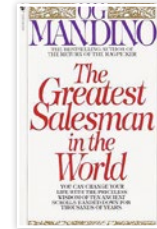
Start With Why
Simon Sinek



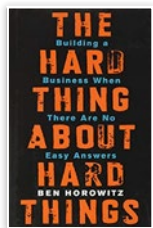
The Breakthrough Company
Keith R. McFarland



The Five Temptations of a CEO
Patrick Lencioni



The Greatest Salesman in the World
Og Mandino



The Hard Thing About Hard Things
Ben Horowitz



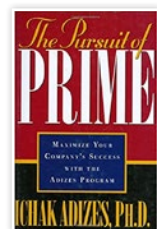
The Innovator's Dilemma
Clayton M. Christensen



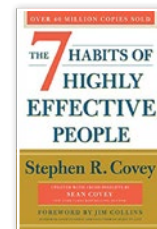
The One-Page Sales Coach
Dean Minuto



The Outsiders
William N. Thorndike, Jr.



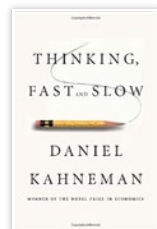
The Pursuit of Prime
Ichak Adizes, Ph.D.



The 7 Habits of Highly Effective People
Stephen R. Covey



Think & Grow Rich!
Napoleon Hill



Thinking Fast and Slow
Daniel Kahneman



Zero to One
Peter Thiel
with Blake Masters